

How Do I Make a PDF File Smaller?

Why do I need to downsize a PDF for printing?

Preparing print ready PDF files for large format digital printing in Illustrator and Indesign can create extremely large files that are both difficult for computers to handle and very slow to upload to printing suppliers via the internet.

How do I downsize a PDF file without losing print quality?

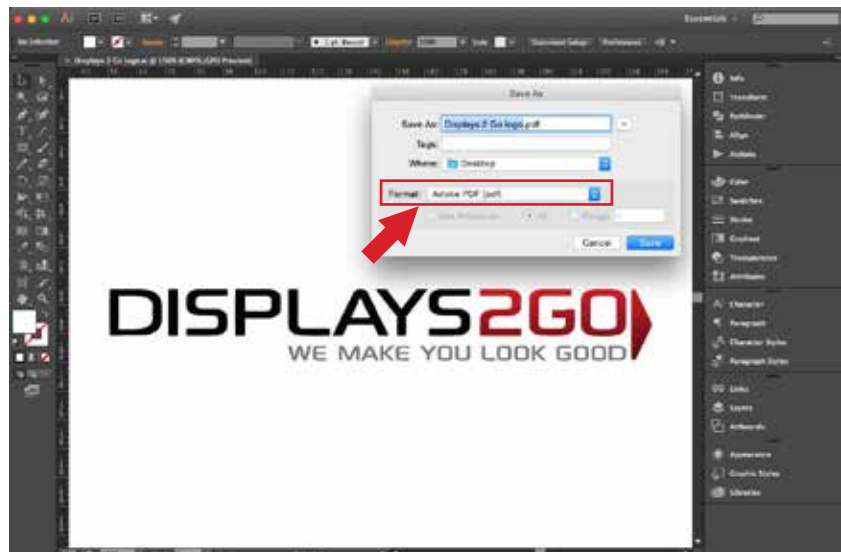
Press quality PDF files often render frustratingly large results. However there is one setting that reduces files up to 95%!

Steps to creating small files:

1. In the main menu, select **Save As** if you're using Illustrator, or **Export** if you're using Indesign.

In the **Format** drop down menu, select **Adobe PDF**.

Click **Save**.

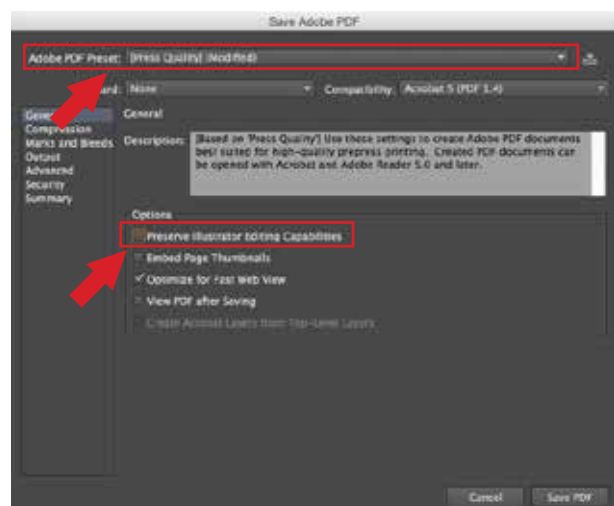


2. In the **Save Adobe PDF** settings window, select the **Presets** dropdown window at the top. Choose **[Press Quality]** from the list.

In **Options**, **uncheck** the box: **Preserve Illustrator Editing Capabilities**

This is the most important setting to dramatically reduce the file size!

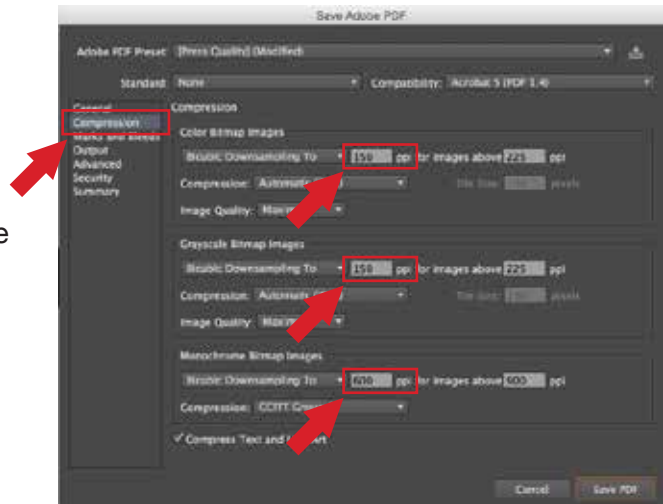
Continued next page >



3. Select **Compression** from the menu on the left side of the window.

Set Colour Bitmap Images to **150ppi**
Set Grayscale Bitmap Images to **150ppi**
Set Monochrome Bitmap Images to **600ppi**

Note: 150ppi resolution is more than acceptable for large format printing.

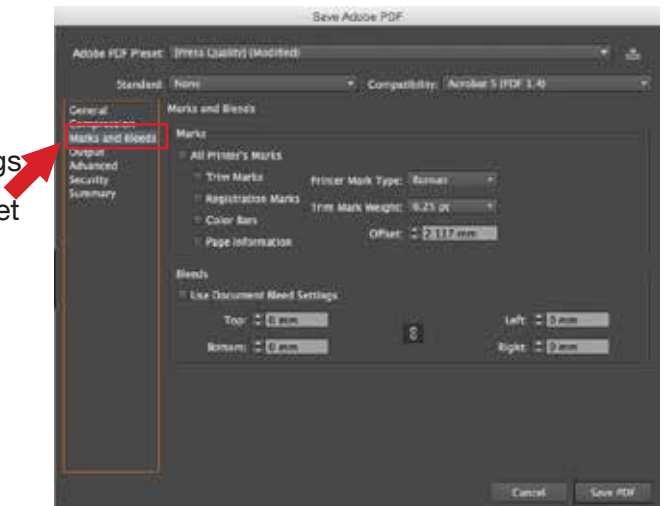


4. Select **Marks and Bleeds** from the menu on the left side of the window.

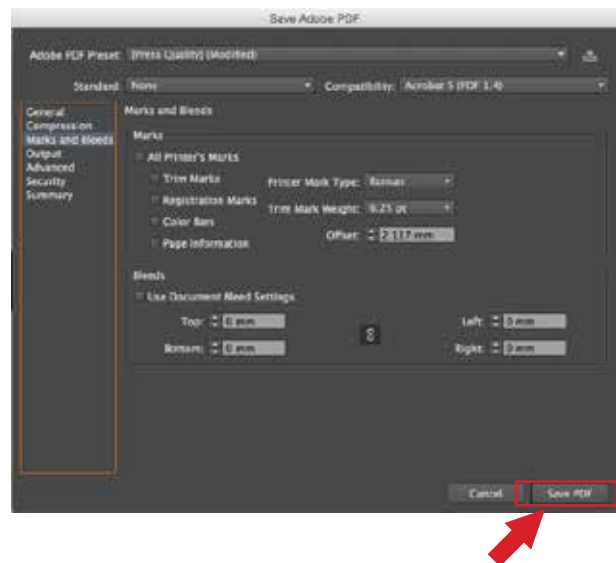
If you are using one of our templates as a guide, leave this window with the default settings

We don't require any printer's marks or bleed set because the bleed is contained within the page size of the document.

If you are building your artwork without one of our templates, you may have to set bleed and printer marks.



5. All other settings can stay as default.
Finally select **Save PDF** and you're done!



NOTE: The information is correct up to June 2016. Please refer to any of our other relevant support documents to ensure all print specifications are correct. Alternatively, please contact us on 1300 240 250 and we will be more than happy to help with specific inquiries.